

## **New Management Team: Staufen continues to grow in Central and Eastern Europe**

*Staufen AG continues its success story in the region of Central and Eastern Europe. Alexander Wagner took over the position of Head of Central and Eastern Europe (CEE) at the turn of the year and will support customers on site together with an experienced team.*

Eastern Europe has been economically successful, with economic output and wages significantly increasing in recent years. This shows a strong dependence on economic development in Western Europe. The reason for this is the close ties of numerous companies to their business partners and parent companies. Declines in orders in the west also impact Eastern European companies.

Companies require greater consulting on such situations. Staufen AG has been successfully operating in Poland for more than twelve years. Hungary, Romania, the Czech Republic and Slovakia followed, as did projects in Slovenia and Ukraine. Through intensive consulting and the support of international and local companies, the business of Staufen AG in the region of Central and Eastern Europe is developing very well.

**"The demand for topics such as leadership, smart factory and operational excellence is growing strongly in Central and Eastern Europe"**

Industrial engineer Alexander Wagner has extensive experience in holistic lean transformation, which he has relied on in recent years as a Project Manager for Staufen in Mexico and in the International Business Team. Together with a team of experienced consultants in the CEE region, he now supports German as well as local companies in the development of process and leadership excellence and digital transformation. Balazs Garliczky and Róbert Velenczei are responsible for the Hungarian market as Country Managers, while Arpad Boros acts as Country Manager in Romania.

"Consulting manufacturers and suppliers in the automotive industry will continue to be of great importance in the CEE region, but the demand for topics such as leadership, smart factory and operational excellence is also growing strongly. This is especially true in mechanical engineering, the process industry and in electronics manufacturing," says Alexander Wagner. "In addition, with the ongoing development of the Eastern European sites, the need for digital technologies such as process mining or robotic process automation as well as for agile organizational forms increases." Staufen AG will expand its offering in the CEE region accordingly. The core of consulting is to support international companies in the further development of their branches on site and to support local companies in their transformation.

**More Information:**

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Consulting.Academy.Investment.

Werner Bärtle

Blumenstr. 5

D-73257 Köngen

Tel: +49 7024 8056 152

Fax: +49 7024 8056 111

[werner.baertle@staufen.ag](mailto:werner.baertle@staufen.ag)[www.staufen.ag](http://www.staufen.ag)**Press:**

Thöring &amp; Stuhr

Kommunikationsberatung GmbH

Arne Stuhr

Mittelweg 142 – D-20148 Hamburg

Tel: +49 40 207 6969 83

Mobile: +49 177 3055 194

[arne.stuhr@corpnewsmedia.de](mailto:arne.stuhr@corpnewsmedia.de)**About Staufen AG - [www.staufen.ag](http://www.staufen.ag)**

Inside every company there is an even better one. With this conviction, Staufen AG has been advising and qualifying companies and employees for more than 25 years. Markets are on the move - the competitive pressure is enormous. Staufen helps to quickly bring about the right changes, increase productivity, improve quality and increase innovative strength. With the appropriate strategies and methods, the international transformation consulting company ensures rapid and measurable success. In order to leverage the potential available in every company, Staufen consultants establish a lively and sustainable culture of change together with executives and employees. Staufen subsidiary Staufen Digital Neonex supports medium-sized industrial companies on their path to digital transformation. The Academy of Staufen AG also offers certified, practice-oriented training courses. From the international locations, more than 340 employees serve customers all over the world. In 2019, Staufen AG was recognized by "brand eins Wissen" as "Best Consultants" for the sixth year in a row. According to the renowned industry study "Hidden Champions 2020," the consulting firm is Germany's best lean management consultancy and was honored several times with the "Best of Consulting" award by the "Wirtschaftswoche" journal.