

**Living and working in times of transformation**

## **Consultants for future-oriented issues: STAUFEN.INOVA now located at Europaallee**

### **New meeting zone for customers and business partners near Zurich HB**

Zurich, April 2019 – Management Consultants Staufen.Inova transferred their headquarters from Wollerau to Zurich on 1st April, 2019. Located adjacent to the Europaallee development, the company's around 30 consultants exemplify through their design concept and use of space, the very transformation that they recommend to their clients.

The location is so special that it has earned its own name: «R11» appears on the logo, an abbreviation for Reitergasse 11, the first crossroad off Lagerstrasse. There, in the historic corner building, the Staufen.Inova transformation consultants dedicated to SMEs have created a new working environment. R11 is synonymous with a networked, collaborative approach to work. The location is becoming a hub for dynamic, creative and agile collaboration between consultants, partners and customers. The motto is to internalise what is being recommended to others. The ecosystem, with its open workstations and meeting zones, conveys the spirit of optimism that prevails in today's economy.

«We don't just talk about transformation - we create it! Starting with ourselves», says Co-Managing Director Jürg Hodel. «We exemplify what we communicate. All consultancy is aimed at being better equipped for the future. And in the future, interaction within networks will determine success.»

Together with Staufen.Inova, the Vetica Group and Cleantech21 are also moving into this new working environment. The open atmosphere of collaboration and spontaneous interaction without doors and walls goes beyond company boundaries.

### **About STAUFEN.INOVA**

Staufen.Inova is one of the leading consulting companies specialising in transformation, lean management and supply chain management in Switzerland. As partners on the road to entrepreneurial excellence, the internationally operating consulting organisation supports SMEs and corporations in optimising their value creation and management processes along the entire supply chain, also in efficiently designing innovation and product development processes. Via the Staufen Academy, the consultancy specialists also offer certified, practice-oriented training courses in Switzerland. For the past three years in a row, the consulting house has won the renowned ASCO Award.

[www.staufen.inova.ch](http://www.staufen.inova.ch)