STAUFEN.

PRESS RELEASE

Staufen AG on growth course: international transformation consulting company further increases sales and adds employees in its anniversary year

Köngen – 25 years after its establishment, Staufen corporate consulting is still on a clear growth course. In the past year, the 340 employees of this global transformation consulting company generated sales of approximately EUR 70 million.

"The new best brand is the result of constant work on behalf of our customers," explains Wilhelm Goschy, who is on the Executive Board of Staufen AG. "Thanks to our focused, customer-oriented approach, we were able to increase sales by more than 50% in just the past five years." In 2015, the consulting group had approximately 200 employees; currently, Staufen has 340 consultants, and the trend is still upward. In addition to the German and European locations, Staufen AG is represented in North and South America, and it has been in Asia for many years, firmly anchored on-site with its own employees and offices.

Parallel to the company's international development, in recent years, Staufen AG has also taken up and developed new topics – the successful subsidiaries Staufen Digital Neonex and S.QE are just two examples. The transformation consulting expertise that customers appreciate, which combines specialized consulting and organizational development in a unique manner, has long since proven itself.

"Staufen has developed exceedingly well in the past 25 years. In order to continue this successful history, we are constantly changing, becoming more flexible and capable of transformation," according to Staufen Executive Board member Goschy. "Our customers are already profiting from this experience, for more now than ever, they must contend with economic, technological, political, and social developments that are becoming harder to predict."

The basis for improving a company's ability to react is still Lean Management. As Germany's best Lean consulting company, Staufen AG recently won another award as part of the renowned industry study "Hidden Champions 2020/21." Anyone who is planning a large-scale change, transformation or digitalization project cannot escape Staufen AG's Lean Management experts; this was the opinion of the top managers surveyed for the study.

Save the date: NEXCON Lead Conference on March 5, 2020

NEXCON is the international, completely virtual congress for qualification, exchange of knowledge, and process improvement in the smart manufacturing sector. In 2020, there will be four one-day conferences with different focal points on this platform. In addition, NEXCON offers seminars, coachings, and expert discussions throughout the year. Our goal is to reduce financial and location-related barriers and enable easy access to knowledge, global cooperation, and the exchange of ideas about smart manufacturing. For further information for participants, exhibitors, and partners, please visit: www.nexcon.digital

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About Staufen AG - www.staufen.ag

Inside every company there is an even better one. With this conviction, Staufen AG has been advising and qualifying companies and employees for more than 25 years. Markets are on the move - the competitive pressure is enormous. Staufen helps to quickly bring about the right changes, increase productivity, improve quality and increase innovative strength. With the appropriate strategies and methods, the international transformation consulting company ensures rapid and measurable success. In order to leverage the potential available in every company, Staufen consultants establish a lively and sustainable culture of change together with executives and employees. Staufen subsidiary Staufen Digital Neonex supports medium-sized industrial companies on their

path to digital transformation. The Academy of Staufen AG also offers certified, practice-oriented training courses. From the international locations, more than 340 employees serve customers all over the world. In 2019, Staufen AG was recognized by “brand eins Wissen” as "Best Consultants” for the sixth year in a row. According to the renowned industry study "Hidden Champions 2020," the consulting firm is Germany's best lean management consultancy and was honored several times with the "Best of Consulting" award by the "Wirtschaftswoche" journal.