

PRESS RELEASE

Staufen's 10th anniversary in Poland and Italy

One of the most important topics that manufacturing companies face around the globe is having efficient processes. The goal is to make the company fit and agile enough to hold its own against international competitors. As one of the leading figures in the field of Lean management consulting, Staufen has been active for years in many different countries, including Poland and Italy. In October 2017, both of these branch offices are celebrating their tenth anniversary. We are honoring the occasion with a brief look back at our work in both countries.

Italy – Focusing on improving executive performance.

The Italian economy is currently in the midst of a period of moderate growth, and among Staufen Italia clients, exports are the main growth driver. More and more companies in this sector are investing in consulting services. Staufen Italia and its team has set itself the goal of becoming the top Lean consultant and sustaining its current growth.

The majority of its clients come from the field of equipment engineering. One example is its first key account in Italy: Pama, a company that specializes in boring and milling machines. Beyond that, however, Staufen Italia is becoming increasingly active in other industries ranging from the automotive sector to the chemicals industry all the way to pharmaceuticals. It generally works with smaller and mid-sized enterprises that are still in the early phases of implementing their Lean transformation.

In Italy, the general focus has been on improving executive performance, which involves introducing shopfloor management. Many business people have learned that working on their company's employees is every bit as important as optimizing processes. The topic of Industry 4.0 is also gaining greater importance.

Poland – Companies relying on the lighthouse effect for international business.

A major part of the overall market dynamic in Poland is determined by German investors, who are also the primary client base of Staufen Polska. One subgroup of clients is in the automotive field and wants to pursue current trends such as Industry 4.0. The other consists of companies that do not currently have industrial production processes; these businesses come from many different industries such as furniture manufacturing. The Polish team also works with clients in the fields of synthetics and final assembly lines. The primary goal: top performance on the national market as well as a lighthouse effect for international business.

Not only is efficiency in corporate processes an appealing topic for Polish companies, the issue of management is gaining more and more significance too. Staufen Polska is continuously expanding the brand core of shopfloor management. Currently it is concentrating on businesses with over 200 employees.

Staufen Polska has already successfully worked hand-in-hand with top-tier manufacturers such as MAN, BASF and HILTI as well as major Polish companies such as Grupa Azoty, Kronopol (SwissCrono), Anpharm, Bydgoskie Fabryki Mebli, Mebloform, Ceramika Paradyż, Protea, Fakro, BM Plastic and BZWBK.

Further information:

STAUFEN.AG Consulting.Academy.Investment
Kathrin Kurz
Blumenstr. 5 – D-73257 Köngen
Tel: +49 7024 8056 155 – Fax: +49 7024 8056 111
k.kurz@staufen.ag – www.staufen.ag

Press and public relations:

Thöring & Stuhr
Communications consultant
Arne Stuhr
Mittelweg 19 – D-20148 Hamburg
Tel: +49 40 207 6969 83 – mobile: +49 177 3055 194
arne.stuhr@corpnewsmedia.de

About Staufen AG - www.staufen.ag

Inside every company is an even better one. This conviction has been the driving force behind our more than 20 years of providing consultant services and training to companies and their employees. Markets are continuously evolving and competitive pressure is high. Staufen helps companies quickly implement the right changes, increase productivity, improve quality and build their innovation capacity. The international lean management consultancy guarantees quick and measurable results using the appropriate strategies and methods. In order to increase the potential inside every company, Staufen consultants establish a living and sustainable culture of change together with management and employees. The Staufen subsidiary Staufen Digital Neonex supports mid-sized industries on the path to digital transformation. Staufen AG Academy also offers certified, practice-oriented training. More than 260 employees support customers across the world, from 13 international locations. The consultancy has been awarded the "Wirtschaftswoche" Best of Consulting award several times. In 2017, Staufen AG was the fourth-time recipient of the "Best Consultant" (brand eins Wissen) award.

About Staufen Digital Neonex GmbH - www.staufen-neonex.de

Staufen Digital Neonex GmbH is a Staufen AG subsidiary that supports mid-sized manufacturers on the path to digital transformation. In addition to introducing hands-on digital strategies for mid-sized companies, topics such as smart factory, data science and digitalizing product programs or business models are also part of the program. Staufen Digital Neonex does not leave participants to fend for themselves. Uncertainty and possible mistrust are minimized through customized qualification programs. Because Staufen believes that even in a smart factory, it's the people who make the difference.