

**WE ARE GLAD TO ADVISE YOU.**

Measurable. Practical. Consistent. Persuasive.



## **THE SUSTAINABLE TURNAROUND**

Special situations require exceptional measures.  
And unique consulting.

**STAUFEN.**

YOUR PARTNER  
ON THE WAY TO TOP-PERFORMANCE

# VALUE CREATION AND LEADERSHIP EXCELLENCE AS THE BASIS FOR TOP-PERFORMANCE

**Initiating continuous improvement and change processes within the company is decisive for a transformation with sustainable results.**

## THE STAUFEN APPROACH

Developing companies to top performance is our objective. In our projects, we combine expert know-how in restructuring and finance with Lean Management and our BestPractice experience.

With an approach based on principles of operational excellence rather than pure cost-cutting, we not only achieve quick results but also establish attitudes and practices in accordance with Lean principles along the core processes and the value stream.

Through consistent implementation of Lean principles, we achieve sustainable performance improvements and make companies robust, flexible and competitive.

## YOUR BENEFITS

### Top-Performance:

You receive concrete solutions from BestPractice companies that we individually adapt to your company

### Strong in implementation:

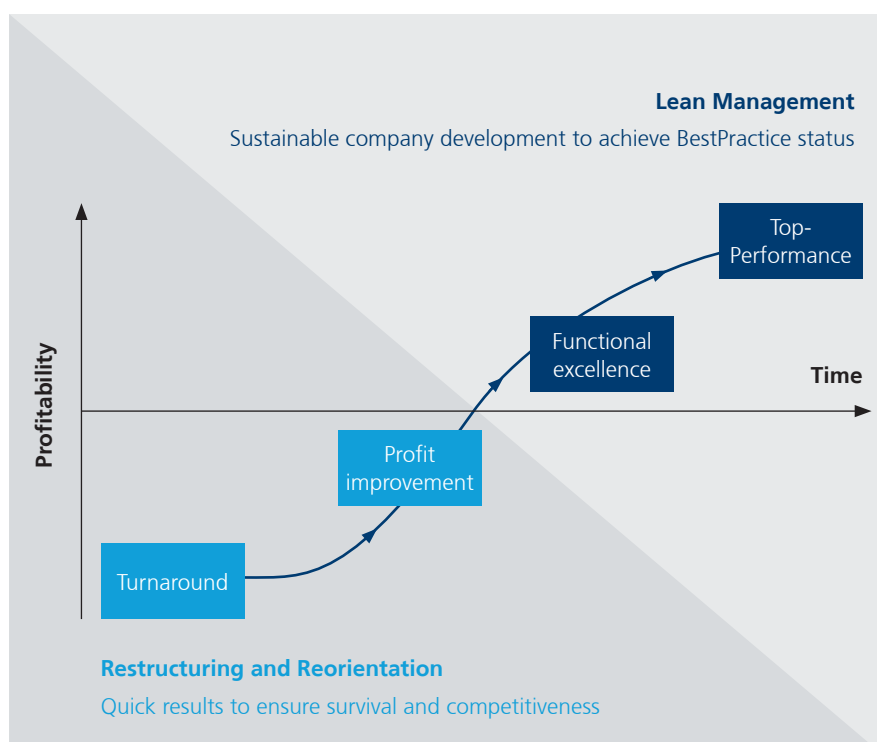
Thanks to excellent analysis combined with practical industrial experience, you quickly receive measurable results

### Sustainability:

Our consulting approach 'Seeing. Learning. Acting. Living.' empowers your management and your employees to continue the path to top performance on their own

### Commitment:

You profit from success-based compensation models as well as the assumption of interim management functions, if necessary



# FROM RESTRUCTURING PROJECT TO SYSTEMATIC COMPANY DEVELOPMENT

A successful transformation goes through three successive phases.

**PHASE 1: Profound concept**

**PHASE 2: Consistent realization of the improvement potential**

**PHASE 3: Sustainable company development**

The analysis and concept phase is characterized by a short timeline, a strong focus on value orientation for the optimization levers as well as the implementability of the identified potential. In the implementation phase, an internal core team of managers and key performers are defined and empowered to sustainably continue the systematic development process within the company. Staufen takes on the role of mentor, coach, qualifier and driver.

## OUR SERVICES

**Restructuring report** – Establish comprehensive transparency in accordance with legal standards

**Business plan review** – Validate and conduct plausibility checks of business planning assumptions

**Potential analysis** – Identify, quantify and prioritize Cash and P&L related levers

**Profit improvement programs** – Operationalize existing potential and measures taken and manage them as an overall project

**Reorientation** – Establish business models, processes and corporate structures in a future-oriented manner

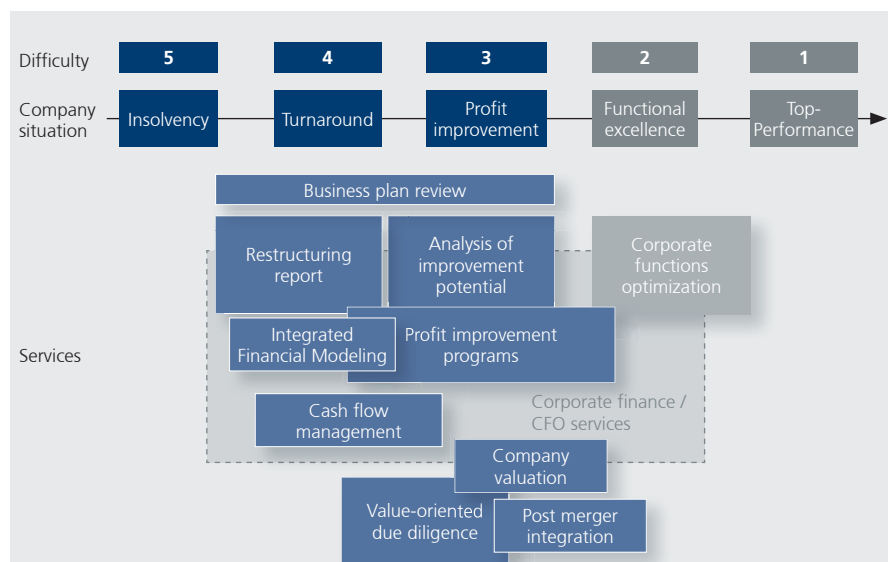
**Company strategy** – Establish market- and competition-oriented positioning

**Cash flow management** – Secure liquidity and design the financing structures

**Transaction support** – Company valuation, due diligence and post-merger integration

We support companies in dealing with special business challenges and achieving lasting improvements in earnings as well as finances.

Our support for you covers the entire range from increased profit and efficiency in individual areas or processes to the development of reorganization concepts and the implementation of comprehensive profit improvement programs.



Global consultancy  
requires an international position



GERMANY

**STAUFEN.AG**

Beratung.Akademie.Beteiligung

Blumenstraße 5  
D-73257 Köngen

contact@staufen.ag  
www.staufen.ag

**STAUFEN.AG**

Beratung.Akademie.Beteiligung

Kranhaus 1 . Im Zollhafen 18  
D-50678 Köln

contact@staufen.ag  
www.staufen.ag

WE ARE GLAD TO ADVISE YOU:



**Andreas Sticher**

Partner

Tel.: +49 7024 8056-0  
a.sticher@staufen.ag

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