

PRESS RELEASE

## **Best consultant of 2020: Staufen AG is the best German consulting company in the operations management category**

### **Awards in a total of six areas**

**Köngen – According to the well-known industry study by brand eins and Statista, Staufen AG is once again one of the leading consulting companies in Germany. It was the only consulting company to receive the best grades in operations management, both for customer evaluations and for colleague recommendations. In other fields, Staufen AG was also able to improve as compared to last year. It is the seventh consecutive award for this internationally active consulting company with roots in the Stuttgart region.**

"This award is an honor and rewards us for our work on-site everyday at global corporate groups and medium-sized companies," says Wilhelm Goschy, Executive Board Member at Staufen AG. "We help our customers change for the long run. Our projects do not start a fire; instead they pay off for our partners down the road. The companies appreciate that."

According to the study by brand eins and Statista, Staufen AG enjoys special standing in the machine and plant engineering sector, as well as in the automobile and supplier industries. In addition to operations management, the consulting company was also presented with awards for its work in the areas purchasing & supply chain management and organization.

Staufen AG has more than a quarter-century of experience in improving processes and business flows. "We started with Lean Management as the seed. Our goal is to make companies lean, learning, and adaptable. This approach is proving itself especially in times characterized by crises and uncertainty," says Goschy.

With numerous branch offices around the world and subsidiaries such as Staufen Digital Neonex and Staufen Quality Engineers, the consulting company itself has consistently expanded its portfolio in recent years and can therefore assist customers with their complete transformation.

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**About Staufen AG - [www.staufen.ag](http://www.staufen.ag)**

Inside every company there is an even better one. With this conviction, Staufen AG has been advising and qualifying companies and employees for more than 25 years. Markets are on the move - the competitive pressure is enormous. Staufen helps to quickly bring about the right changes, increase productivity, improve quality and increase innovative strength. With the most fitting strategies and methods, international transformation consulting ensures rapid and measurable success. With an aim towards raising the potential available in every company, Staufen consultants work side-by-side with company executives and employees to establish a vibrant and long-term culture of change. Staufen subsidiary Staufen Digital Neonex supports medium-sized industrial companies on their path to digital transformation. The Academy of Staufen AG also offers certified, practice-oriented training courses. From the international locations, more than 340 employees serve customers all over the world. In 2020, Staufen AG was recognized by "brand eins" as "Best Consultants" for the seventh year in a row. According to the renowned industry study "Hidden Champions 2020," the consulting firm is Germany's best lean management consultancy and was honored several times with the "Best of Consulting" award by the "Wirtschaftswoche" journal.